

“ROTARY OPENS OPPORTUNITIES”

Vol. 66 No. 43 CLUB 1085 The Rotary Club of Sugar House The Sweetest Club in Rotary District 5420 June 1y, 2021

<http://www.sugarhouserotary.com>

PO Box 526102, SLC, UT 84152 **Thursday Noon, ZOOM Meeting**

OPENING – 12:15 PM

Greeter: Dale Lambert
Pledge/4-Way Barbara King
Prayer/Thought: Dick Fox
Sergeant at Arms: Barry Bank



Rotary Opens Opportunities

Upcoming Meetings

- June 17 William Drury, one of the initial founders of the Make-A-Wish Foundation
- June 24 Induction dinner Fiddler’s Elbow. See flyer below.
- July 1 No meeting
- July 8 Club Assembly/ business meeting
- July 15 Eric Jensen, Artistic Director and Sandy Jensen, Executive Director, Off Broadway Theatre
- July 23 No meeting
- July 29 Days of ‘47 Royalty
- Aug 5 Club assembly/business meeting
- Aug 10 Adoption Awareness
- Aug 12 No meeting, see above activity

Make-A-Wish Foundation



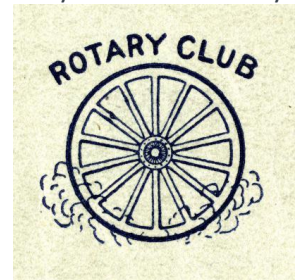
William Drury, Jr.

Bill Drury is an experienced trial attorney who has successfully tried more than 150 jury cases throughout his 40-year career with a notable record of success in matters ranging from product liability, health care liability, catastrophic injury and transportation litigation, including cases that have been nationally and regionally recognized. In addition, Bill is equally invested in the community through a variety of charitable organizations, including his role as an original co-founder of the Make-A-Wish

Foundation, his past service as a member of Drake University’s Board of Trustees and his involvement in numerous professional organizations.

How Rotary’s emblem evolved

The Rotary wheel, unchanged since 1924, was redesigned many times in the early years of the organization. A Rotary Club of Chicago emblem that featured a wagon wheel influenced early logos of other clubs and Rotary International.



Early club emblem

In 1905, Montague M. Bear, an engraver and member of the Rotary Club of Chicago, sketched a wagon wheel with 13 spokes as a club emblem. When fellow club members began to complain that the design was static and lifeless, Bear added flourishes that made the wheel appear to ride on a bed of clouds. Unfortunately, some members felt the clouds looked like dust, defying the laws of physics by being kicked up on both sides of the wheel. Bear responded by superimposing a banner with the words “Rotary Club” over the clouds.

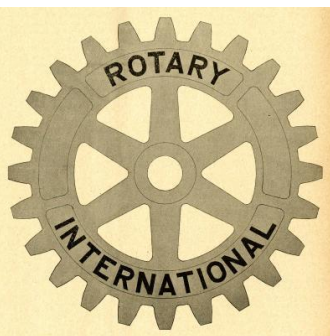
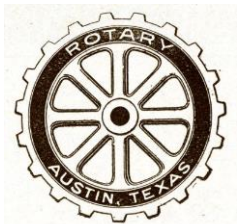
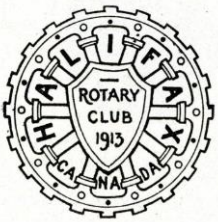
Early association emblem

In 1911, Secretary Chesley R. Perry recommended that “action be taken by the

National Association to establish the wheel as the basic part of the emblem of every Rotary club.” Clubs were invited to submit designs to an emblem committee before the 1912 convention in Duluth, Minnesota, USA.

The Duluth convention provided some definition. “The emblem consists of the basic principle of a wheel with gears cut on the outer edge. ... The spokes are to be so designed as to indicate strength; the object of the gears, or cogs, being two-fold: First to relieve the plainness of the design, and Second, to symbolize power.”

The word “Rotary” appeared at the top and “International Association” at the bottom. (Rotary became an international organization in 1912.) Clubs were encouraged to use a similar design, placing the name of their city at the bottom instead of “International Association.” The number of spokes and cogs was unspecified. As a result, many variations on the emblem were in use by 1918.



Oscar Bjorge’s design for the Rotary emblem, as published in the January 1920 issue of *The Rotarian*.

A standard emblem

To address the growing number of emblems, the Board appointed Charles Mackintosh, of the Rotary Club of Chicago, Illinois, USA, and Oscar Bjorge, of the Rotary Club of Duluth, Minnesota,

USA, to the committee charged with standardizing the Rotary emblem.

Bjorge drafted an emblem with six spokes and 24 cogs, giving it a sturdy appearance. In this design, the number of teeth and spokes was intended to reflect a real, working gearwheel. The number of spokes and cogs did not reflect any specific aspect of Rotary’s history or its programs, and this is still true today.

In November 1919, the Board adopted Bjorge’s design and a detailed description, and the 1921 convention formally approved them. For many years, descriptions of the emblem simply referred to an article called “Redesigning the Rotary Wheel” in the [January 1920](#) issue of *The Rotarian*, which announced the Board’s decision.

By 1924, Bjorge’s design had been modified to include a keyway. This addition has been attributed to Will R. Forker, of the Rotary Club of Los Angeles, California, USA. He was reported to have said Bjorge’s design made no provision for the transfer of power to or from a shaft, rendering the wheel idle. Forker perceived Rotary as a “living force,” and inserting a keyway into the hub made the new wheel a “real worker.”

In January 1924, the Board formally approved the emblem that was then in use. Not all written descriptions were updated immediately, however. To clear up any confusion caused by the various decisions about the emblem between 1912 and 1929, a standard description of the existing design, with a keyway, was approved by the 1929 convention.

A mark of excellence



The Rotary emblem today. For many years, the wheel stood alone as our logo. Although the words “Rotary International” are embedded in the wheel, they’re hard to read from a distance. So in 2013, Rotary expanded the official logo to include the word “Rotary” next to the wheel.

The Rotary wheel remains our mark of excellence. In addition to being part of the official logo, it may be enlarged for greater impact and used separately but near the logo.

Using the emblem

The Rotary emblem, like Rotary’s name and other logos, is a registered trademark. Clubs, districts, and Rotary Entities are welcome to use the Rotary emblem subject to the guidelines for the use of the Rotary Marks as set forth by the RI Board of Directors. These guidelines govern the use of the Rotary Marks on all merchandise, promotional materials, and publications, including domain names and websites.

For current guidelines on size and placement, see Rotary’s [voice and visual identity guidelines](#). Clubs can download the logo and find templates to create club logos in our [Brand Center](#).



Fiddler's Elbow

1063 East 2100 South (Parking in Rear)

Rotary Club of Sugar House Induction Dinner

Location: Patio

Diner Service: 6pm

Event Date: June 24, 2021 Thursday

Guest Total: 50

Beverage Hour: 5:00 pm

Price Per Person: \$30.00

Buffet

Tossed green salad with condiments

Fruit tray

Vegetable tray with dip

Pasta salad

Fresh sautéed vegetables

Smash Potatoes

Grilled chicken with mushroom Chardonnay sauce

Grilled salmon with lemon-dill sauce

Prime rib with au-jus and horseradish sauce

Assorted cheesecakes